
10 CREATIVE AND NOTEWORTHY IDEAS TO CONSIDER AND DISCUSS WITH YOUR WEDDING SPECIALIST



1.

Let Your Favorite Colors Be Your Inspiration

When choosing your wedding accent colors, think of colors that remind you of your favorite place. A distinctive color palette will allow for variation and will create depth to the overall look of your celebration. A slight hint of bold color can be stunning with a palette of complementary less-intense colors.

2.

Add a Romantic Gesture

Buy or create a card for your fiancé and have it delivered while you're waiting for the ceremony or reception to begin. What a romantic gesture! An advance thank you note and/or small gift for parents, or other special helpers, is thoughtful too.

3.

Include Cultural Elements

Consider cultural and ethnic elements to include in your wedding day. Create or embellish your theme or style and make it even more personal.

4.

Express Your Gratitude

Prepare thank you notes, or a small goodie or flower, and arrange for the valet parking attendants to place them in your guests' cars when the evening has concluded. This is a clever way to end your wedding day and thank your guests with a personal sentiment.

5.

Share Your Success Stories

Send a post-wedding referral letter to vendors that were especially professional and extraordinary. Soon-to-be brides and grooms love to know that a vendor is the "real deal."



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6.

Be Careful When Making Your Grand Entrance

Aisle runners can be very dangerous and have caused horrifying accidents at weddings. Some locations do not even allow them. Skip this tradition, if you can, to avoid the nervousness and accidents they often cause.

7.

Entertain Your Out-of-Town Guests

Cleveland has wonderful sites and attractions. Create a list of your “favorite things to do” and share them with your guests as an insert into your invitation or as part of a welcome letter for guests. Ask your Wedding Specialist about other uniquely Cleveland ideas – such as stunning locations for photos, historic walking tours, and Lake Erie sunset cruises.

8.

Consider Comfortable Seating Options

During your reception, consider placing soft furniture (such as upholstered chairs or small couches) in the ballroom to accommodate guests. Your guests may enjoy watching the dance floor in comfort or may want to simply relax somewhere other than a seat at a table.

9.

Make Time for a Pre-Wedding Date Night

Make sure to schedule a “date” with your fiancé during the week of your wedding. Let go of stress and dream of how great your wedding is going to be! Consider enjoying a massage or spa treatment together.

10.

Select a Custom Groom’s Cake

A specially-designed Groom’s Cake adds an element of surprise to the ceremonial “cutting of the cake.” Choose a favorite sport, cartoon figure, movie, college mascot or special interest – and enjoy the gratitude for a hint of something customized for your partner. Don’t forget to mention this detail to your photographer so the moment of surprise can be captured and cherished forever.



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